

Juliet d'Epagnier

MEDIA KIT · 2026

PRESERVE
FURNISHINGS & APPAREL

Secondhand first. Thrift tips, news you're not hearing, and estate sale education.



BIO

Juliet d'Epagnier is the creator behind Preserve Furnishings & Apparel — a Meta Verified thrift and secondhand content brand built entirely through organic reach. Her community comes for the content that changes how they shop: estate sale strategy, secondhand news, and thrift education that helps people buy smarter, spot quality, and skip costly mistakes.

Short-form video built around this niche consistently reaches tens of millions beyond her follower base, powered by Meta's recommendation engine — not paid promotion.

Greater Washington, DC Area · info@preservefa.com

24M+

COMBINED MONTHLY
REACH

55M

FACEBOOK VIEWS
PAST 90 DAYS

92K+

ENGAGEMENTS IN
28 DAYS ↑82%

72%+

AUDIENCE WOMEN
OVER AGE 35

Collaborations

Thrift & Estate Sale Education

Tips, buying strategies, and secondhand news your audience isn't hearing elsewhere.

Product & Brand Features

Brands that align with a secondhand-first, intentional lifestyle.

Thrift Getaways

On-location content capturing what's available in different markets.

By the Numbers

22M+

Facebook views — last 28 days (up 61%)

2M+

Instagram monthly views

94.5%

of Facebook views from non-followers — 28-day average

85.9%

U.S.-based audience

CONNECT

Instagram:

[@preservefurnishingsandapparel](https://www.instagram.com/preservefurnishingsandapparel)

Facebook: Preserve Furnishings and Apparel

✓ Meta Verified

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GET IN TOUCH

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To discuss partnership rates and availability, reach out directly.